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a toner image, said toner comprising (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent, said magnetic material being in an amount of 10 wt.% to 40 wt.% of the entire weight of said toner.

2. (Amended) The developer as claimed in Claim 1, wherein said coloring agent comprises a pigment and/or a dye.

3. (Amended) The developer as claimed in Claim 2, wherein said pigment is carbon black.

4. (Amended) The developer as claimed in Claim 1, wherein said magnetic material is blackened by carbon black serving as said coloring agent and is in an amount of 10 wt.% to 30 wt.% of the entire weight of said toner.

5. (Amended) The developer as claimed in Claim 1, wherein when said toner contains carbon black on the inside thereof, the amount of said carbon black is in a range of 6 wt.% or less of the entire amount of said toner.

6. (Amended) The developer as claimed in Claim 1, wherein said magnetic material has an average particle diameter in a range of 0.20 μm to 0.40 μm .

7. (Amended) ~~The~~ developer as claimed in Claim 1, wherein said toner has a saturation magnetization of 10 emu/g to 25 emu/g.

8. (Amended) A toner for developing a latent electrostatic image to a toner image, said toner comprising (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent, said magnetic material being in an amount of 10 wt.% to 40 wt.% of the entire

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weight of said toner, wherein said binder resin in said toner comprises a polyester resin and has such a molecular weight distribution that has at least one peak within a range of 1,000 to 10,000 in said molecular weight distribution and a half peak width of 15,000 or less in terms of the molecular weight thereof, which molecular weight distribution is determined by subjecting a THF-soluble component contained in said toner to gel permeation chromatography (GPC), and said toner contains therein a THF-insoluble component in an amount of 2 wt.% to 40 wt.% of said toner.

9. (Amended) The developer as claimed in Claim 1, wherein said toner has a volume mean diameter of 2.5 μm to 10 μm .

Sub B
10. (Amended) A method of forming an image, comprising developing a latent electrostatic image with a toner of a two-component developer which comprises said toner and a magnetic carrier and is carried on a developer bearing member of a development unit capable of changing a state of incorporation of said toner in said two-component developer on the developer bearing member by changing a state of contact of said two-component developer with said toner in accordance with changes in concentration of said toner in said two-component developer on said developer bearing member, wherein said toner comprises (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent.

Sub B
13. (Amended) An image formation apparatus comprising a development unit including a developer bearing member and a two-component developer comprising a toner and a magnetic carrier carried on said developer bearing member, said development unit being capable of changing a state of incorporation of said toner in said two-component developer on the developer bearing member by changing a state of contact of said two-component developer with said toner in accordance with changes in concentration of said

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toner in said two-component developer on said developer bearing member, wherein said toner comprises (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent.

30. (Amended) A toner container containing therein a toner for developing a latent electrostatic image to a toner image, said toner comprising (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent, said magnetic material being in an amount of 10 wt.% to 40 wt.% of the entire weight of said toner, wherein said binder resin comprises a polyester resin, and has such a molecular weight distribution that has at least one peak within a range of 1,000 to 10,000 in said molecular weight distribution and a half peak width of 15,000 or less in terms of the molecular weight thereof, which molecular weight distribution is determined by subjecting a THF-soluble component contained in said toner to gel permeation chromatography (GPC), and said toner contains therein a THF-insoluble component in an amount of 2 wt.% to 40 wt.% of said toner.

32. (Amended) An image formation apparatus comprising a toner container which contains therein a toner for developing a latent electrostatic image to a toner image, said toner comprising (a) a binder resin, and (b) a magnetic material which is blackened by coating the surface of a magnetic powder with a coloring agent, said magnetic material being in an amount of 10 wt.% to 40 wt.% of the entire weight of said toner; and a developer bearing member carrying a two-component developer comprising said toner and a magnetic carrier.

39. (Amended) An image formation apparatus comprising a toner container which contains therein a toner for developing a latent electrostatic image to a toner image, said toner comprising (a) a binder resin, and (b) a magnetic material which is blackened